

ESTTA Tracking number: **ESTTA226687**

Filing date: **07/28/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91183623
Party	Plaintiff Hearst Communications, Inc.
Correspondence Address	Lauren T. Estrin Kilpatrick Stockton LLP 1100 Peachtree Street, Suite 2800 Atlanta, GA 30309 UNITED STATES lestrin@kilpatrickstockton.com, tdavis@kilpatrickstockton.com, bfitzpatrick@hearst.com, mwanamaker@hearst.com, mbaratta@kilpatrickstockton.com,
Submission	Motion to Suspend for Settlement Discussions
Filer's Name	Lauren T. Estrin
Filer's e-mail	lestrin@kilpatrickstockton.com, tdavis@kilpatrickstockton.com, bfitzpatrick@hearst.com, mwanamaker@hearst.com, kteilhaber@kilpatrickstockton.com
Signature	/Lauren T. Estrin/
Date	07/28/2008
Attachments	Hearst v. AT Kidsystems Consented Motion to Suspend Proceedings.pdf ( 3 pages )(15538 bytes )

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

HEARST COMMUNICATIONS, INC.,	)	
	)	In re Serial No. 78/631,512
Opposer,	)	
	)	Mark: COSMO'S PLAY AND LEARN
v.	)	
	)	Opposition No. 91183623
AT KIDSYSTEMS, INC.,	)	
	)	
Applicant.	)	

CONSENTED MOTION TO SUSPEND PROCEEDING

Pursuant to 37 C.F.R. § 2.117(a), Opposer Hearst Communications, Inc. moves the Board to suspend this proceeding on the basis that the parties are in the process of negotiating a settlement. The parties anticipate that any settlement of this proceeding may also include a resolution of potential oppositions in connection with Applicant's pending applications to register the marks COSMO (Serial No. 78/631,453) and COSMO'S LEARNING SYSTEMS (Serial No. 78/631,453), thus obviating the parties' need for additional time and attention from the Board.

Upon resumption of the proceedings for any reason, the parties request that the Board reset the deadlines to file initial disclosures and all other deadlines for the parties' discovery and testimony periods.

On July 23, 2008, Applicant's counsel, Mark Brandsdorfer, consented to this motion and a suspension of this proceeding.

Respectfully submitted, this 28th day of July, 2008.

/s/ Lauren T. Estrin  
Theodore H. Davis Jr.  
Olivia Maria Baratta  
Lauren T. Estrin  
KILPATRICK STOCKTON LLP  
1100 Peachtree Street  
Atlanta, Georgia 30309-4530  
Tel: (404) 815-6500  
Fax: (404) 815-6555

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

HEARST COMMUNICATIONS, INC.,	)	
	)	In re Serial No. 78/631,512
Opposer,	)	
	)	Mark: COSMO'S PLAY AND LEARN
v.	)	
	)	Opposition No. 91183623
AT KIDSYSTEMS, INC.,	)	
	)	
Applicant.	)	

CERTIFICATE OF SERVICE

This is to certify that the attached CONSENTED MOTION TO SUSPEND  
PROCEEDING has been served upon Applicant's counsel by e-mail, as agreed by the parties, to  
the following email address:

mark@legalplanner.com

This 28th day of July, 2008.

/s/ Lauren T. Estrin  
Lauren T. Estrin